

Republic of the Philippines
Department of Education

REGION X
DIVISION OF CAGAYAN DE ORO CITY

Office of the Schools Division Superintendent

1 August, 2025

DIVISION MEMORANDUM

No. 636 s.2025

CONDUCT OF NESTLE WELLNESS CAMPUS PROGRAM 2025

TO: Assistant Schools Division Superintendent
All Public Schools District Supervisors
All Elementary and Secondary School Heads
All Others Concerned
This Division

1. Relative to the Regional Memorandum No. 472 s. 2025, on the Regional Launching and Division Cascade of the **Nestlé Wellness Campus Program 2025**, this Division will conduct series of related activities. This program aims to raise awareness on the importance of proper nutrition, practice healthy habits among learners and overall well-being.
2. With this, all school heads are encouraged to join the Nestlé Wellness Program.
3. Part of the implementation of the program is the Nestle Wellness Campus Inter-school and inter-region competition.
4. Below are the contest category and the timelines for the submission of entries.

Contest Category	Deadline of Submission of Forms	Deadline of Submission of entries	Division Level Judging	Awarding of Division Winners	Regional Level Judging	Awarding of Regional Winners	National Judging	Awarding of National Winners
Hataw Sayaw Year 3	Aug. 20 2025	Oct. 15, 2025	Oct. 17-31, 2025	Nov. 15, 2025	Nov. 16-30, 2025	Dec. 1-15, 2025	January 7-9, 2026	January 17-31, 2026
Sarap Sustanya Cook-Off	Aug. 20 2025	Oct. 15, 2025	Oct. 16-31, 2025	Nov. 15, 2025	Nov. 16-30, 2025	Dec. 1-15, 2025	Feb. 16, 2026	March 1-15, 2026
Best Implementing School	Aug. 20, 2025	Oct. 31, 2025	Nov. 1-15, 2025	Nov. 20, 2025	Nov. 30, 2025	Dec. 1-15, 2025	Jan. 12-25, 2026	February 16-27, 2026
Dance Master Competition for (Teaching and Non-Teaching personnel)	Deadline of Submission of Forms	Deadline of Submission of entries	Screening of entries	Uploading of Videos FB page	Start of on-line voting	Last day of voting	Declaration of winners	Awarding of National Winners
	Aug. 20, 2025	Oct. 15, 2025	Oct. 16-31, 2025	Nov. 3-5, 2025	Nov. 7, 2025	Feb. 15, 2026	Feb. 20, 2026	March 1-15, 2026
Hataw Sayaw Year 3 (People's Choice) Winning School in the Division	Aug. 20, 2025	/	/	Nov. 3-5, 2025	Nov. 7, 2025	Feb. 15, 2026	Feb. 20, 2026	March 1-15, 2026



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (088) 855-0044, (088) 855-0047, (088) 328-2142
Email Address: cagayandeoro.city@deped.gov.ph
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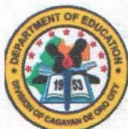
5. All participating schools are advised to send their entries through this link
6. Only the top 1 winner of each contest will represent in the Inter-region competition.
7. Upload your entries through this link <https://shorturl.fm/xUEtj> " Name of School_Name of contest joined_SDO CDO"
8. Attached is the General Mechanics of the Nestle Wellness Campus Program for reference.
9. In adherence to Equal Opportunity Policy (EOP), inclusive and fair treatment is accorded to all participants regardless of age, gender, sexual orientation, disability, religion and ethnicity.
10. Immediate dissemination and compliance of this Memorandum.


ROY ANGELO E. GAZO
Schools Division Superintendent

Reference: As indicated
To be indicated in the Perpetual Index
under the following subjects:

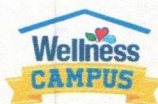
WELLNESS PROGRAM

DM-067-SGOD-SMN-RHL
August 1, 2025



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S.Y. 2025-2026 NESTLÉ WELLNESS CAMPUS PROGRAM BEST IMPLEMENTING SCHOOL COMPETITION

DURATION: June 16, 2025 – March 30, 2026

DESCRIPTION

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to design and implement unique and impactful wellness initiatives that promote healthier actions and improve food and nutrition habits among students, families, and the broader school community.

COVERAGE

The contest is open to public Elementary schools and Junior High schools in the nine (9) participating regions, namely: National Capital Region, CALABARZON, Bicol, Western Visayas, Negros Island Region, Central Visayas, Eastern Visayas, Northern Mindanao, Davao Region

MECHANICS

- The competition will have two categories, namely:
A. Elementary School (ES) Category B. Junior High School (JHS) Category
- Interested schools must fill out a registration form to confirm their participation. There will be three levels of competition: Division, Regional, and National Level.
- To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).
- A qualified school portfolio must be composed of a 50-slide PowerPoint presentation (which already includes the opening and closing slides) no more, no less. Please refer to Page 2 for PowerPoint guidelines.
- GreatFil Team, Inc. (GTI) and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.
- In the regional level competition, the GTI and Nestlé Philippines, Inc. (NPI) in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.
- At the National Level, all Regional Winners will represent their respective region in the Face-to-Face National Competition. The competition will be judged by a selected panel of national judges appointed by NPI and/or GTI. The winning school shall provide a venue/place that is enough to accommodate the audience an area where outputs and other means of verifications (MOVs) can be displayed.

Levels of Competition

I. Division Level	Winners will represent the division to the regional level	a. ES - Winner b. JHS - Winner
II. Regional Level	Winners will be chosen from the division champions	a. ES - Winner b. JHS - Winner
III. National Level	Winners will be chosen from the regional winners	a. ES - Champion - First Runner-up - Second Runner-up b. JHS - Champion - First Runner-up - Second Runner-up

CRITERIA - Division and Regional Level

1. Content	Quality and relevance of wellness activities	20%
2. Creativity	Originality and innovation of activities	20%
3. Effectiveness	Impact of initiatives, in relation to NWCP objective	30%
4. Stakeholder Engagement	Effective engagement of stakeholders and partners	20%
5. Monitoring & Evaluation	Effective engagement of stakeholders and partners	10%
TOTAL:		100%

PRIZES

Each winner in the Elementary School and Junior High School will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

I. Division Winners	Php 5,000 + plaque of recognition
II. Regional Winners	Php 50,000 + plaque of recognition
III. National Winners	
National Champion	Php 150,000 + plaque of recognition
First Runner Up	Php 100,000 + plaque of recognition
Second Runner Up	Php 75,000 + plaque of recognition

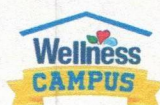
Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won:

- | | |
|-----------------------|--|
| a. 50" Flat Screen TV | d. Projector |
| b. Sound System | e. Canteen equipment |
| c. Laptop | (Crathco beverage dispensers) and Nestlé products |
| | f. Other items that will help promote nutrition, health and wellness |

- Awarding of prizes will be done in schools or in the DepEd Regional Offices.
- NPI/GTI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

CRITERIA - National Level

1. Quality and Impact of Wellness Initiatives	Relevance to the 7 Healthy Habits (KS-1 and KS-2) Creativity and innovation in program implementation Documented outputs/outcome or positive behavioral changes observed	40%
2. Authenticity of outputs and other means of verification (MOVs)	Relevance of outputs Quality of MOVs Credibility and validity of the MOVs to substantiate the initiatives	30%
3. Ability to Present and Explain Initiatives	Confidence and clarity in presenting the school's programs Demonstrated understanding of the objectives of each initiative Engagement and interaction with visitors and judges Use of data, testimonials, or documentation to support claims	20%
4. Teamwork and Community Involvement	Participation of teachers, and engagement of stakeholders Evidence of collaboration within the school and community Inclusivity and student leadership in implementation	10%
TOTAL:		100%



S.Y. 2025-2026 NESTLÉ WELLNESS CAMPUS SARAP SUSTANSYA COOK-OFF COMPETITION

June 16, 2025 to March 30, 2026

DESCRIPTION

The Sarap Sustansya Cook-Off is an inter-school competition that advocates the goodness of homemade cooking and the consumption of delicious and nutritious food.

QUALIFICATION

The contest is open to all public Junior High Schools in the nine (9) participating regions, namely: National Capital Region, CALABARZON, Bicol, Western Visayas, Negros Island Region, Central Visayas, Eastern Visayas, Northern Mindanao, Davao Region. A school team must be composed of three (3) students and one (1) teacher-coach from the school. Only the students shall prepare and cook the recipes, with the presence and guidance of the teacher-coach.

MECHANICS

- There will be three levels of competition: Division, Regional, and National Level.
- Interested public schools must submit a registration form, which should be signed by the official school representative or school head, along with a waiver signed by the parent or legal guardian. Each school should be represented by only one team.
- This year, the division and regional levels of the competition will be about bringing out the most favorite home recipes.
- In the division and regional levels of the competition qualified entries must meet
 - One (1) video featuring a dish that represents Sarap Sustansya.
 - Maximum cost of the dish is Php 500.00 including dessert and good for four (4) persons only.
 - Participants will shoulder the cost of their recipes.
 - The video must not exceed 7 minutes in MP4 format.

A qualified video entry must include the following:

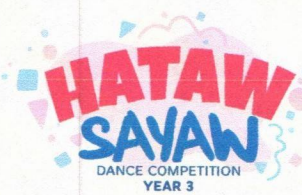
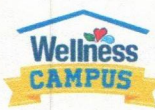
 - A 1-minute testimonial from students, highlighting the modules and learnings from the selected MAGGI videos available on YouTube through this link: <https://bit.ly/SarapSustansya>
 - A 1-minute segment showcasing the harvest of ingredients from the school's Gulayan sa Paaralan which will be used in the team's recipe.
 - The remaining 5 minutes should feature the students' actual cooking and plating, along with their narrative explaining why their dish is both delicious and balanced.
- During the actual cooking, wearing of chef uniform is not allowed. Students shall wear aprons. Only the students shall be visible in the video.
- Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
- Winners of the division competition will have two opportunities to advance:
 - National Face-to-Face Cook-Off Showdown
 - People's Choice Competition
- In the National Face-to-Face Cook-Off Showdown, winning video entries from the Division Level will automatically qualify for the regional competition. Regional winners will then represent their regions in the national face-to-face showdown, where contestants will simultaneously cook their recipe and demonstrate their cooking skills in front of a panel of judges.
- In the People's Choice Competition, all division-winning videos will be uploaded simultaneously in the MAGGI YouTube page for online voting. The voting period will be announced, and the video with the most likes will be declared the winner.

CRITERIA - Division and Regional Level

1. Sarap Sustansya	Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods?	40%
2. Appearance and Palatability	Does it entice the whole family especially the children to eat tasty and balanced meals? Does it have a variety of colors? Does it look palatable?	20%
3. Food Safety	Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?	15%
4. Accessibility of Ingredients	Are the selected ingredients easily accessible? Is the final recipe within budget? Is it sufficient to serve a family of four? Are any of the ingredients harvested from the Gulayan sa Paaralan?	15%
4. Video format* & Organization	Does the video have high-quality visuals? Does it have clear narration and presentation? Does the video fall within the required time limit?	10%
TOTAL:		100%

CRITERIA - National Level

1. Sarap Sustansya	Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods?	40%
2. Execution	Did the participants demonstrate proficiency during preparation and cooking? Did the teams successfully accomplish the recipe? Did the dish come together? Was the dish prepared on time?	30%
3. Appearance	Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it look appetizing and tastefully pleasing to the eyes? Does it have a variety of colors? Does it look palatable?	10%
4. Cleanliness and Food Safety	Was the area set up properly? Did the participants wear the prescribed attire? Did they follow basic food safety procedures while preparing? Is the working area clean after the live cooking? Are tools and equipment properly used?	10%
4. Affordability and Accessibility of Ingredients	Is the recipe affordable? Are ingredients used in the dish readily available? Is the final recipe within the budget? Is the number of servings good enough to serve a family of four?	10%
TOTAL:		100%



S.Y. 2025-2026 NESTLÉ WELLNESS CAMPUS HATAW SAYAW YEAR 3 DANCE COMPETITION (FOR STUDENTS)

DURATION: June 16, 2025 – March 30, 2026

Criteria for Judging

The following judging criteria will be used to determine the winners in the Division, Regional, and National Level competition:

1. Technique and execution	Precision, control, and mastery of dance movements	20%
2. Musicality and Timing	Interpretation and synchronization of movement with the music	20%
3. Choreography and Creativity	Formations, expressions, artistic expression	25%
4. Props and Costume	Visual appeal of costumes and props	15%
5. Video Quality	Clarity, stability, sound quality	10%
TOTAL:		100%

12. **People's Choice:** There will be a People's Choice Award category. All winning entries at the Division Level will be uploaded to the NWC Homeroom FB page (facebook.com/groups/nestlewellnesshomeroom), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will announce the voting period in coordination with the Division Focal Person.

Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group.

PRIZES

Each winner in the Elementary School and Junior High School will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

Dance Showdown

I. Division Level	II. Regional Level	III. National Level
Php 5,000 + plaque of recognition	Php 50,000 + plaque of recognition	Champion Php 100,000 + plaque of recognition First Runner Up Php 50,000 + plaque of recognition Second Runner Up Php 30,000 + plaque of recognition

People's Choice Award

I. Elementary School Category	II. Junior High School Category
Champion Php 100,000 First Runner Up Php 50,000 Second Runner Up Php 35,000 First Runner Up Php 20,000 Second Runner Up Php 10,000	Champion Php 100,000 First Runner Up Php 50,000 Second Runner Up Php 35,000 First Runner Up Php 20,000 Second Runner Up Php 10,000

13. The decision of the judges is final and not subject to any protests or appeal.

14. NPI/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.

15. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.



DANCE MASTERS COMPETITION

S. Y. 2025-2026 NESTLÉ WELLNESS CAMPUS DANCE MASTERS COMPETITION (FOR TEACHING AND NON-TEACHING PERSONNEL) June 16, 2025 to March 30, 2026

9. All submitted video entries will undergo initial screening to ensure compliance with the official contest mechanics. Only entries that meet the required guidelines will be deemed qualified and will advance to the National Level competition, which will be conducted through an online voting platform.
10. Qualified video entries, will be uploaded to the NWC Facebook group (<https://www.facebook.com/groups/nestlewellnesshomeroom>), allowing the public to provide their reactions. The top three (3) videos with the highest number of reactions in each category will be selected as the winners.
11. Schools Division teams that qualify are required to provide the following details, which will be included as captions in the Facebook Group post:
 - Name of the Team
 - Region
 - Division
 - School Name
 - #unique hashtag
12. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will announce the voting period in coordination with the Division Focal Person.
13. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group.

PRIZES

Champion	Php 50,000
First Runner Up	Php 30,000
Second Runner Up	Php 10,000

14. The decision of the judges is final and not subject to any protests or appeal.
15. Nestlé Philippines, Inc. (NPI)/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.
16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.



NESTLÉ WELLNESS CAMPUS INTER-SCHOOL COMPETITION REGISTRATION FORM and WAIVER

REGION: _____

DIVISION: _____

SCHOOL INFORMATION

Name of School: _____

Category: ☐ Grade School ☐ Junior High School

School Address: _____

By submitting this registration form we hereby:

1. Confirm our participation in the following competitions for the S.Y. 2025-2026 Nestlé Wellness Campus Program;

We are registering in the following competition/s (check all that applies):

- ☐ Nestlé Wellness Best Implementing School
- ☐ Nestlé Wellness Campus Sayaw Hataw Year 3 (*Signed Parent's Waiver Form Needed*)
- ☐ Sarap Sustansya Cook-Off (for Junior High School only) (*Signed Parent's Waiver Form Needed*)

Note: Students participating in the competition should submit the signed Parent's Waiver Form.

The duly signed parental waiver form is attached to the registration form.

A separate parental waiver form should be submitted per contest.

2. Understand the full mechanics and abide by the rules and regulation of the contest.
3. Agree to represent our Division in the Nestlé Wellness Campus Inter-region Competition
4. Certify that we have started the implementation of the Nestlé Wellness Campus program as a prerequisite to the contest.

Kindly indicate the date when you have started with the program implementation of the following activities:

- Wellness Campus Modules (Student and Parent Modules)

Start Date: _____

- Wellness Campus Dancercise

Start Date: _____

School Head / Representative's
Signature over Printed Name

Date Signed

Contact Number



NESTLÉ WELLNESS CAMPUS INTER-SCHOOL COMPETITION PAHINTULOT AT WAIVER PARA SA SARAP SUSTANSYA COOK-OFF

Ako, _____, isang mamamayang Pilipino, na nakatira sa
(pangalan ng magulang/tagapag-alaga)
_____, ay nagpapahayag:
(address)

1. **Impormasyon ng Magulang/Tagapag-alaga**

Ako ang magulang o tagapag-alaga ni _____, na lalahok sa
(pangalan ng bata)

Nestlé Wellness Campus Sarap Sustansya Cook-Off Competition na inorganisa ng GreatFil Team, Inc. para sa Nestlé Philippines, Inc. Ang kaganapang ito ay magaganap mula Hunyo 2025 hanggang Marso 2026.

2. **Pahintulot para sa Pakikilahok**

Ibinibigay ko ang aking pahintulot para sa aking anak na sumali sa lahat ng aktibidad ng kumpetisyon, kasama ang anumang paglalakbay na inayos ng Nestlé Philippines, Inc. Nauunawaan ko na ang mga detalye ng aktibidad ay ipinaliwanag nang malinaw sa akin at ako ay kusang loob na pumapayag na makilahok ang aking anak.

Naiintindihan ko rin na may karapatan ang Nestlé Philippines, Inc. upang baguhin ang mga mekaniks ng naaayon sa sitwasyon.

3. **Pahayag sa Kalusugan**

Kumpirmado kong ang aking anak ay malusog at may kakayahang makilahok, na walang kilalang medikal na isyu. Maaaring itigil ng mga tagapag-organisa ang pakikilahok ng aking anak kung sa tingin nila ay hindi ito ligtas.

4. **Personal na Impormasyon**

Nauunawaan ko na ang mga tagapag-organisa ay mangangalap ng personal na impormasyon ng aking anak para sa kumpirmasyon ng pakikilahok. Sumasang-ayon ako na ang Nestlé ay maaaring gumamit ng mga larawan at video ng aking anak sa media at iba pang promotional materials nang walang bayad. Naiintindihan ko na maaaring gamitin ng Nestlé Philippines, Inc. ang mga larawan at video ng aking anak para sa mga lehitimong layunin ng negosyo, tulad ng pagpapabuti ng mga serbisyo o komunikasyon.

Nauunawaan ko ang aking mga karapatan sa ilalim ng Data Privacy Act, kabilang ang karapatang ma-access at ituwid ang impormasyon ng aking anak, at ang iba pang mga karapatan ng may-ari ng personal na impormasyon ayon sa batas.

5. **Waiver ng Pananagutan**

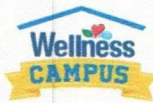
Sumasang-ayon ako na ang Nestlé at ang mga tagapag-organisa ay hindi mananagot para sa anumang aksidente, pinsala, o pinsala na maaaring mangyari sa aking anak sa panahon ng pakikilahok sa aktibidad, kasama ang paglalakbay papunta at pabalik mula sa mga itinalagang lokasyon.

6. **Kumpirmasyon**

Kumpirmado kong nabasa at naunawaan ko ang dokumentong ito at nilagdaan ko ito nang kusa.

Nilagdaan sa _____ araw ng _____ 2025 sa _____.

Pangalan at Lagda ng Magulang/Tagapag-alaga



NESTLÉ WELLNESS CAMPUS INTER-SCHOOL COMPETITION PAHINTULOT AT WAIVER PARA SA HATAW SAYAW COMPETITION

Ako, _____, isang mamamayang Pilipino, na nakatira sa
(pangalan ng magulang/tagapag-alaga)

_____, ay nagpapahayag:
(address)

1. **Impormasyon ng Magulang/Tagapag-alaga**

Ako ang magulang o tagapag-alaga ni _____, na lalahok sa
(pangalan ng bata)

Nestlé Wellness Campus Hataw Sayaw Competition na inorganisa ng GreatFil Team, Inc. para sa Nestlé Philippines, Inc. Ang kaganapang ito ay magaganap mula Hunyo 2025 hanggang Marso 2026.

2. **Pahintulot para sa Pakikilahok**

Ibinibigay ko ang aking pahintulot para sa aking anak na sumali sa lahat ng aktibidad ng kumpetisyon. Nauunawaan ko na ang mga detalye ng aktibidad ay ipinaliwanag nang malinaw sa akin at ako ay kusang loob na pumapayag na makilahok ang aking anak.

Naiintindihan ko rin na may karapatan ang Nestlé Philippines, Inc. upang baguhin ang mga mekaniks ng naaayon sa sitwasyon.

3. **Pahayag sa Kalusugan**

Kumpirmado kong ang aking anak ay malusog at may kakayahang makilahok, na walang kilalang medikal na isyu. Maaaring itigil ng mga tagapag-organisa ang pakikilahok ng aking anak kung sa tingin nila ay hindi ito ligtas.

4. **Personal na Impormasyon**

Nauunawaan ko na ang mga tagapag-organisa ay mangangalap ng personal na impormasyon ng aking anak para sa kumpirmasyon ng pakikilahok. Sumasang-ayon ako na ang Nestlé ay maaaring gumamit ng mga larawan at video ng aking anak sa media at iba pang promotional materials nang walang bayad. Naiintindihan ko na maaaring gamitin ng Nestlé Philippines, Inc. ang mga larawan at video ng aking anak para sa mga lehitimong layunin ng negosyo, tulad ng pagpapabuti ng mga serbisyo o komunikasyon.

Nauunawaan ko ang aking mga karapatan sa ilalim ng Data Privacy Act, kabilang ang karapatang ma-access at ituwid ang impormasyon ng aking anak, at ang iba pang mga karapatan ng may-ari ng personal na impormasyon ayon sa batas.

5. **Waiver ng Pananagutan**

Sumasang-ayon ako na ang Nestlé at ang mga tagapag-organisa ay hindi mananagot para sa anumang aksidente, pinsala, o pinsala na maaaring mangyari sa aking anak sa panahon ng pakikilahok sa aktibidad, kasama ang paglalakbay papunta at pabalik mula sa mga itinalagang lokasyon.

6. **Kumpirmasyon**

Kumpirmado kong nabasa at naunawaan ko ang dokumentong ito at nilagdaan ko ito nang kusa.

Nilagdaan sa _____ araw ng _____ 2025 sa _____.

Pangalan at Lagda ng Magulang/Tagapag-alaga

**S.Y. 2025-2026 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM**

GENERAL MECHANICS

PROGRAM OBJECTIVES:

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
 - Choose Nutritious and Varied Options
 - Manage Portions
 - Choose Water and Milk
 - Play Actively
 - Enjoy Meals Together
 - Keep Good Hygiene
 - Care for the Planet
- To support the wellness of public schools' students, teachers, and parents through the Nestlé Wellness Campus Facebook Communities.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Negros Island Region (NIR)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

DURATION:

June 16, 2025 – April 30, 2026

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the "Program") is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in all schools in their respective divisions in both elementary and junior high school levels. Division

Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2025-2026 Program implementation will give more emphasis on developing the students, teachers, and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE NINE (9) PARTICIPATING REGIONS.

1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and Junior High School MAPEH curriculum, in accordance with DepEd rules and regulations.
2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 1. Lesson guides
 2. Videos of the modules
 3. Worksheets
 4. Contest Mechanics
5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division Supervisor in charge of the Program.
2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

Part 3: SY 2025-2026 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION

The current school year marks the 13th year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Competition
- B. Inter-division Competition
- C. Inter-region Competition

A. INTER-SCHOOL COMPETITION

1. The inter-school category is open only to all public schools in both elementary and junior high school in the nine (9) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Negros Island Region (NIR)
 - vi. Region 7 – Central Visayas
 - vii. Region 8 – Eastern Visayas
 - viii. Region 10 – Northern Mindanao
 - ix. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation.
3. The inter-school competitions are as follows:
 - i. Nestlé Wellness Campus Hataw Sayaw Year 3
 - ii. Nestlé Wellness Best Implementing School
 - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
4. Kindly refer to the attached sheets for the mechanics for each competition.
5. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School level.

B. INTER-SCHOOLS DIVISION COMPETITION

The school year 2025-2026 marks the third year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools Division that demonstrates excellence in program implementation.

Inter-Schools Division Competitions are as follows:

1. *Outstanding Schools Division of the Year*
2. *NWC Dance Masters for Teachers (refer mechanics in a separate sheet)*
3. *Outstanding NWC Focal Person of the Year*

The **Inter-Schools Division Category** will have two levels as follows:

- Regional level
- National level

In the regional level competition, the winner will be determined based on NWCP implementation in all schools in the division and the performance of the schools representing the division in the regional level competitions. The winning division will be declared the Outstanding Schools Division of the Year in the region and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the year" in the region.

In the national level competition, the Top Three (3) Schools Divisions will be determined based on the following:

1. Overall Program Implementation of the Nestlé Wellness Campus in their respective division;
2. Performance of the Schools Representing their Division/Region in the national-level competitions;
3. Participation and Performance in the NWC Dance Masters for Teachers, where teacher-representatives from the division competed in the on-line platform at the national level.

The combined scores from these components will determine the final ranking.

The Top Three Schools Divisions will be awarded the title:

- NWC Most Outstanding Schools Division of the Year – Nationwide
- First Runner-Up
- Second Runner-Up

In addition, the **Division Focal Persons** who led these top three divisions will be recognized as follows:

- National Outstanding Division Focal Person of the Year-Nationwide
- First Runner-Up
- Second Runner-Up

Below are the criteria in the selection of winners in the inter-division competitions:

A. Criteria for the Regional Competition:

Part 1 : Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module	70%
b. Dancercise implementation	30%
Part 2: Rank of Schools in the Regional Competition	70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Y3:students	40%
b. NWC Best Implementing School	40%
d. Sarap Sustansya Cook-Off	20%
TOTAL	100%

B. Criteria for the National Competition:

Part 1: Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module.	70%
b. Dancercise implementation	30%
Part 2: Rank of Schools in the National Competition	70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Year 3-Video	30%
b. NWC Hataw Sayaw – People’s Choice	20%
c. NWC Best Implementing School	30%
d. Sarap Sustansya Cook-Off - F2F	10%
e. Sarap Sustansya-People’s Choice	5%
f. NWC Dance Masters – Teachers	5%
TOTAL	100%

Prizes- All prizes will be in prize package plus plaque

Regional Winner – One (1) winner per region

Outstanding Schools Division in the Region – Ps.50,000.00

National Winners:

“Nestlé Wellness Campus Best Schools Division of the Year Award”

National Champion - Ps. 100,000.00

First Runner-up - Ps. 75,000.00

Second Runner-up - Ps. 50,000.00

C. INTER-REGION COMPETITION

In SY 2025-2026, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. NWC BEST REGION OF THE YEAR COMPETITION

The NWC Inter-region competition for the Best Region of the Year is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation	50%
Part 2: Overall Score Gained by Schools and Divisions representing the Region in the National Level Competition	<u>50%</u>
Total	100%

Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging

<i>Implementation of modules for students</i>	30%
<i>Implementation of modules for adults</i>	25%
<i>Implementation of Dancercise</i>	25%
<i>Submission of Certificate of Completion</i>	<u>20%</u>
TOTAL	100%

Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificates of completion.

Wellness Ambassadors from GTI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

**Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS AND DIVISIONS
REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION**

The **overall score** of the schools (Elementary and Junior High School) and Schools Divisions representing each region in the National Level competitions will be **based on rankings**, with points awarded only to entries that place within the **Top 20** in each category. The following competitions will be used in the scoring, with their corresponding percentage weights:

1. NWC Hataw Sayaw Year 3 -Video	20%
2. NWC Hataw Sayaw People's Choice	20%
3. NWC Dance Masters - On-line	10%
4. Sarap Sustansya Cook Off	10%
5. Sarap Sustansya People's Chocie	5%
6. NWC Best Implementing School	30%
7. NWC Best Schools Division of the Year	5%
TOTAL	100%

Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the **"SY 2025-20256 Nestlé Wellness Campus Best Region of the Year"** and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

National Champion - Prize Package Worth Ps. 200,000.00 + trophy
First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd regional offices, whichever is possible.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.